

[www.impaakt.co](http://www.impaakt.co)

# IMPAAKT

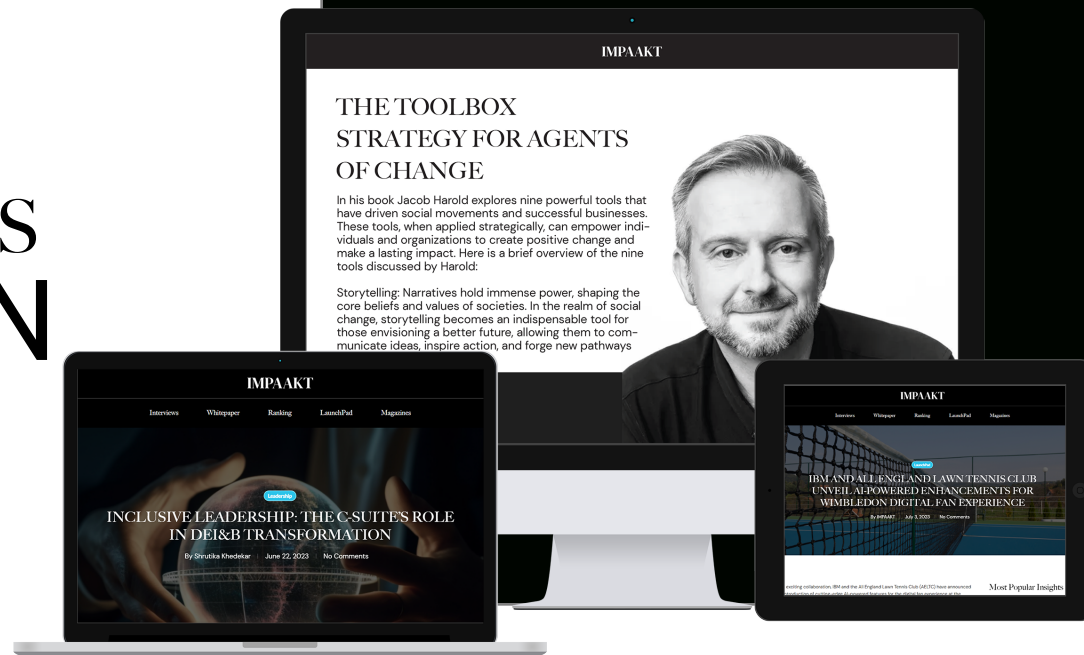
  
Media Kit

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## IMPAAKT'S MISSION



*Strives to bring you innovative stories that inspire and empower businesses to embrace sustainable practices while fostering an inclusive and diverse business landscape.*



# IMPAKT OVERVIEW

We combine the power of mass surveys and advanced business journalism tools to create a comprehensive understanding of the dynamic business landscape. Our team of dedicated experts dives deep into industry trends, emerging markets, and key business sectors to unearth the critical information that drives success.

We are committed to driving a global revolution in the way businesses operate, making a positive impact on society and the environment.





# CONTENT THROUGH IMPAAKT'S EDITORIAL PLATFORM

At the right time and in the right place, our team of accomplished content creators offers a diverse selection of state-of-the-art editorial products, guaranteeing that you effectively connect with your intended audiences.

## DIGITAL DISPLAY

With a monthly reach to people worldwide, IMPAAKT offers a captivating and immersive experience for both visitors and partners.

## CONTENT

IMPAAKT excels in providing exceptional content solutions for your brand, delivering, producing, and distributing award-winning solutions across our comprehensive product range. Our offerings create awareness and drive action through compelling storytelling and design solutions.

## SOCIAL

Target specific and highly sought-after audience segments, including Small Business Owners, C-Suite Executives, ITDM/BDMs, Millennials, Women, Financial Advisors, and HNW Consumers, through our tailored social programs. This ensures effective reach and engagement with your desired audience.

## VIDEO

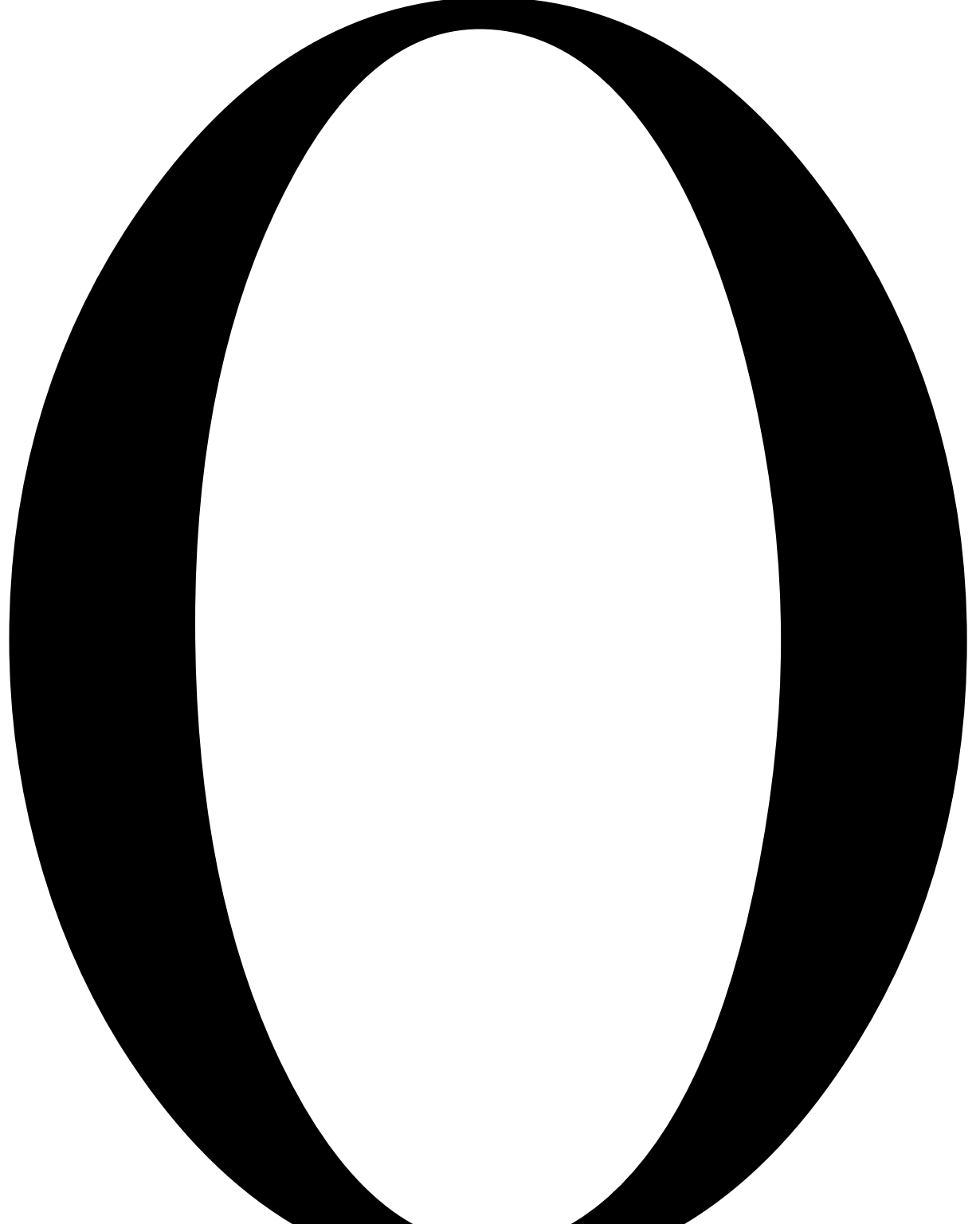
IMPAAKT elevates journalism to new heights by bringing it to life through original videos, docuseries, and exceptional content marketing designed for our partners, earning us recognition and awards.

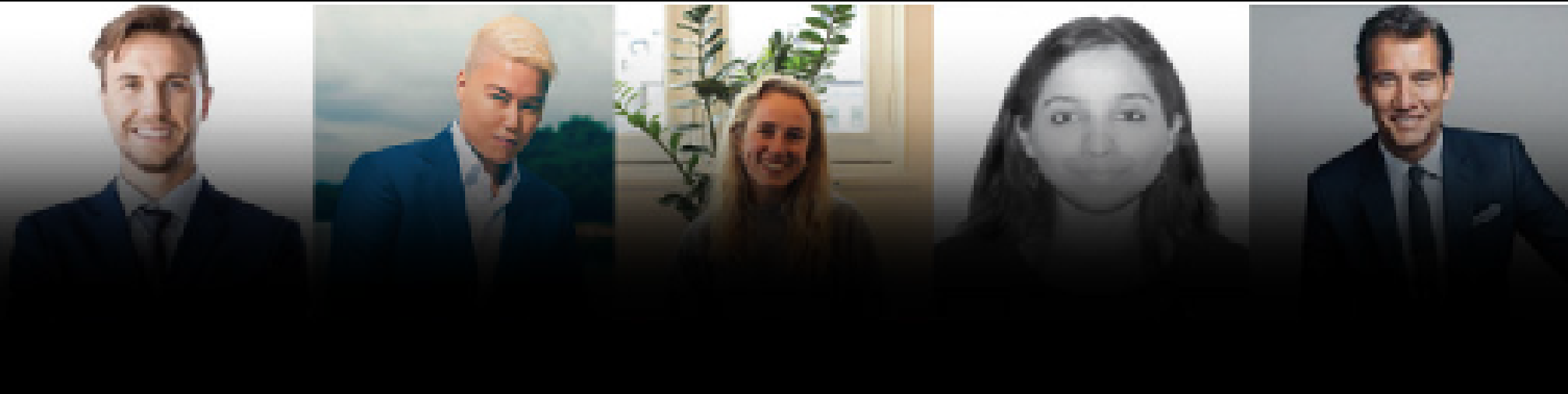
## RESEARCH

IMPAAKT's Research takes the initiative to develop, implement, and finance exclusive research surveys and content experiences on subjects and trends that are pertinent to the Forbes community.

INCREASED  
OPPORTUNITIES  
FOR ENGAGEMENT

*Room for  
& Alignment  
Integration*





# IMPAAKT'S Thought Leadership

Through our thought leadership pieces, we strive to empower our readers with the knowledge and foresight they need to make informed business decisions. We highlight emerging trends, disruptive technologies, and innovative strategies that can help you unlock new possibilities and drive growth. Our content is meticulously curated to provide you with practical insights that can be applied to your organization's unique challenges.

**NM**

**IMPAAKT'S MAGAZINE**

# Cover Story

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Our cover story section is designed to captivate readers with compelling narratives that highlight the most influential individuals, trending topics, and significant events shaping our world.

# Business Story

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Our business stories delve into various sectors, emerging trends, and success stories, providing our readers with valuable knowledge and inspiration. We aim to equip entrepreneurs, professionals, and business enthusiasts with the insights and tools necessary to navigate the dynamic world of business successfully.

# Personalized Magazine

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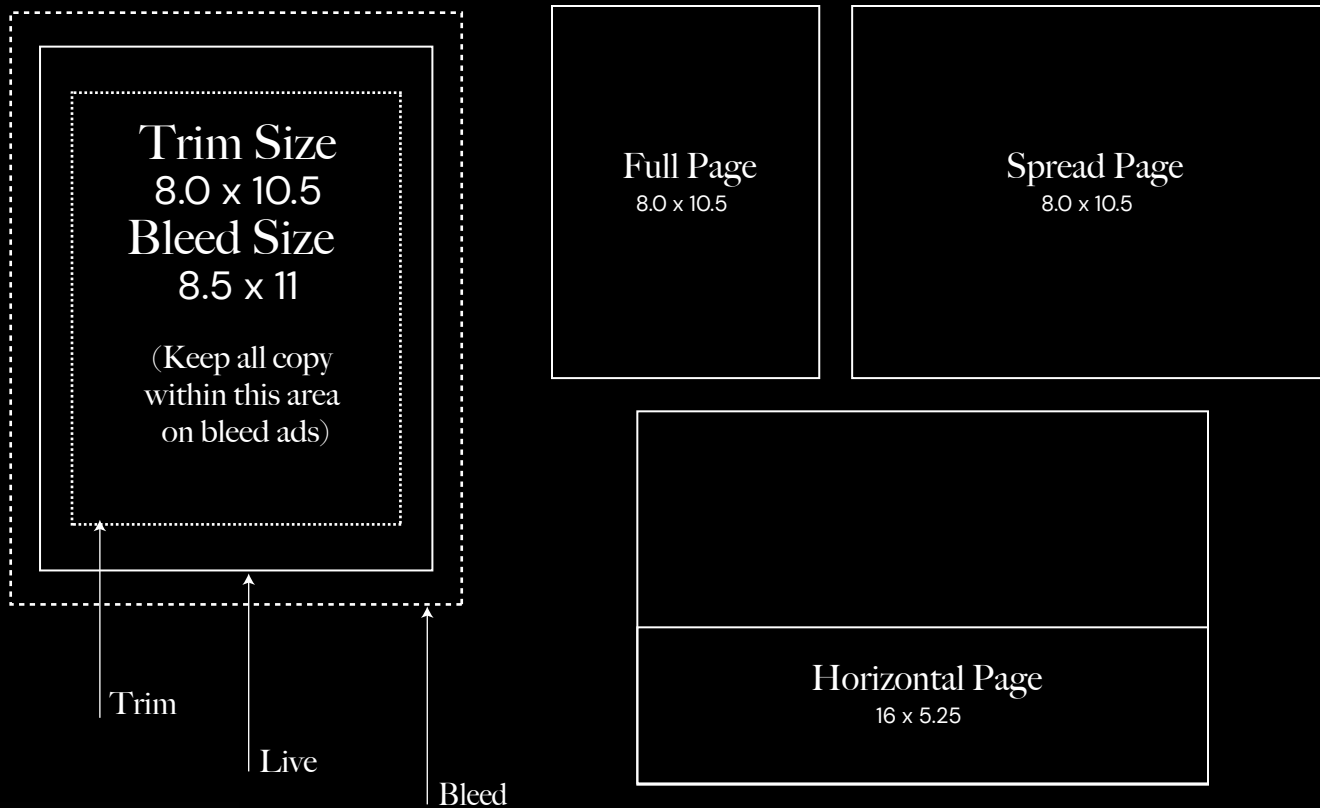
The personalized magazine feature allows readers to curate their own reading experience. Whether it's innovation, leadership, sustainability, health, or any other topic, readers can select the content they wish to read, creating a tailor-made magazine that aligns with their individual interests.





# Advertisement

We cater primarily to executives at the C-level and Managing-level, including CEOs, CMOs, CTOs, CFOs, CIOs, VPs, and Directors. This positions us as an ideal ally for B2B advertising initiatives. By placing your product, service, and/or solution advertisements on our magazine pages and website, you can take advantage of our extensive network and connect with your target customers.



# 2023

## EDITORIAL THEMES

IMPAAKT's 100 CEO's 2023

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BUSINESS ACCELERATORS

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VOICE OF CHANGE

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WOMEN IN TECH

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ASIAN ENTREPRENEURS

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THE TRANS IMPACT

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INFLUENCERS SCOOP

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HEALTH DIGEST

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THE EDU BUZZ

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PEOPLE LEADERS

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# Contact us:

Brand Your Story, GLOBALLY!

Get featured with the Top Business leaders and  
standout in the evolving digital space.



IMPAAKT is open for Nomination.  
Connect with us Now!